

FOR IMMEDIATE RELEASE



Toronto's Premier Food & Wine Festival Takes Over The City

May 8 - 15.

Stadlander. Gushue. Barry.

Canada's Gourmet Greats Come Together for Salut Wine and Food Festival

Toronto, ON (May 5, 2010) – Get ready to experience exciting and truly unique events designed to bring you up close and personal with leading local and international winemakers, chefs, food producers and gourmet trailblazers at the **Salut Wine & Food Festival May 8 – 15, 2010.**

“We are absolutely delighted to announce this year’s line-up of events created to provide exemplary experiences for every taste and budget”, says Paul Alsop, Festival Director and Co-Chair. “We’ve challenged international winemakers, celebrity chefs and some of Toronto’s best restaurants to pull out all the stops. We’re also privileged this year to enjoy a partnership with the Wines of France, who bring their expertise in all things gourmet as well as a deep selection of world-class wines.”

Attendees of the festival will enjoy an impressive offering of tasting events, rare dining experiences and 20 educational seminars presented by leading wine experts. Seminar content covers everything from *How to Build a Cellar* and *Demystifying Port* to *Traveling Through France and its Wines*. Aiming to be a true city festival, **Salut** will hold events at a wide range of brand new and old favourite venues including Crush, Ruby Watchco, Nyood and non-traditional settings such as Artscape Wychwood Barns and The Toronto Reference Library.

Salut Wine & Food Festival and its owners are committed to providing on-going support to local charities such as George Brown College and the Centre of Hospitality and Culinary Arts and The Stop.

Follow all the action with Festival partner *CityBites* as it provides ongoing updates, info, ticket giveaways, etc., on its Facebook (facebook.com/pages/City-Bites) and Twitter (twitter.com/citybites) feeds.

Owned by Integrated Digital Media Group Inc., **Salut** is set to become a national series with the Calgary festival wrapping up April 2010. Other city announcements will be forthcoming as the **Salut** brand matures and establishes itself on the world wine circuit.

Tickets for the Salut Wine + Food Festival are on sale now at www.salutwinefestival.com. Visit the festival's web site for ongoing updates including event details, ticket prices, presenter information, contests and more.

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